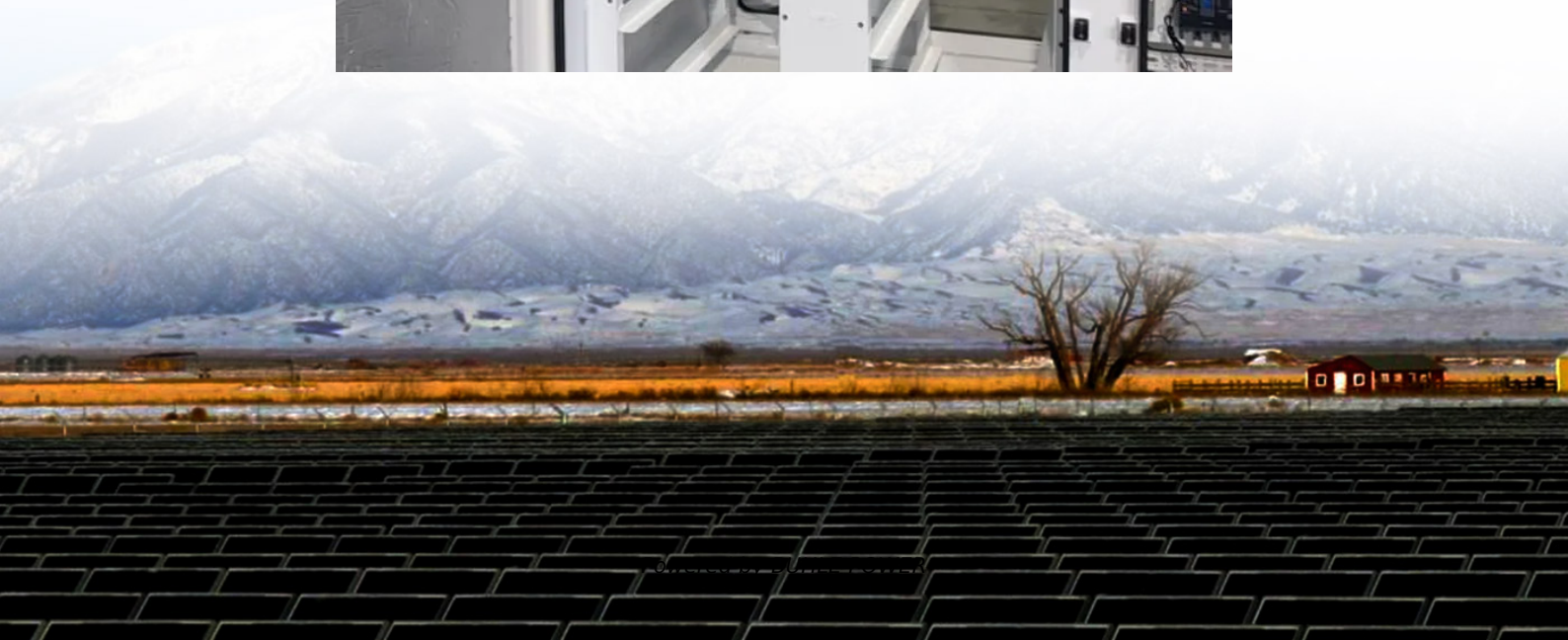


Havana outdoor power brand new field





Overview

What's going on with Cuba's power supply?

The dire state of Cuba's power generation infrastructure, largely dependent on oil from Venezuela, has seen the country of 10 million people struggle with near daily outages in some regions in recent months. In some provinces, electricity access is limited to a few hours a day.

Will Cuba get more solar energy by 2030?

By 2030, the country aims to generate more than a third of its electricity from solar parks and other renewable sources. Cuba on Friday unveiled a new solar energy park in the capital Havana, part of an ambitious project to alleviate the communist island's increasingly desperate struggle with power blackouts.

Which stores dominate outdoor power equipment sales in Q2 2025?

In Q2 2025, brick-and-mortar stores continued to dominate OPE sales, though online purchases have carved out nearly a third of the market: Online Can't Be Ignored: In-store remains the dominant channel for Outdoor Power Equipment sales, capturing 69% of purchases. However, the 31% of sales happening online signals a major behavioral shift.

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace, reshaping how consumers shop, which brands they trust, and what drives their purchase decisions.



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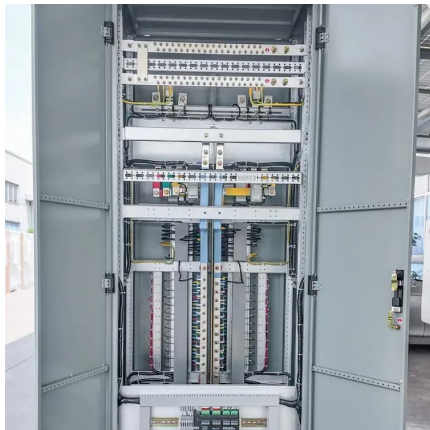
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