

# Industrial and commercial energy storage sales plan





## Overview

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What are commercial energy storage systems?

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A commercial energy storage system allows facilities like businesses, industrial parks, charging stations and virtual power plants (VPP) to control how they use energy, set electricity prices and tackle blackouts in a flexible and smart way.

Are commercial and industrial energy storage systems the future?

Among the most promising advancements is the deployment of commercial and industrial energy storage systems that not only enables a more resilient and flexible energy infrastructure but also enhances cost savings, energy independence, and sustainability outcomes for businesses and the grid.

Should I install a commercial energy storage system?

A general rule of thumb: If the peak-to-valley price difference is more than €0.08/kWh, installing a commercial energy storage system becomes highly cost-effective, shortening the return-on-investment (ROI) period. Your total electricity consumption reflects your overall energy demand.

What is the market share of energy storage in 2024?

By technology, lithium-ion retained 80.2% of the commercial industrial energy storage market share in 2024, whereas sodium-ion is projected to surge at a 37.8% CAGR through 2030. By application, peak shaving led with 21.9% revenue share in 2024; EV fast-charging support is advancing at 28.5% CAGR to 2030.



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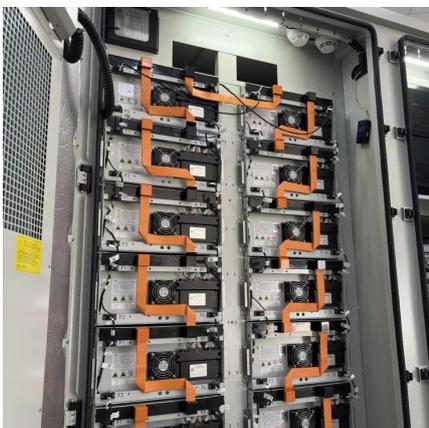


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